

## **Historic, Archive Document**

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Home  
of  
the  
Everbearers

Plants  
by  
Mail  
Our  
Specialty



SPRING 1928

Residence of C. N. Flansburgh, Round Lake Fruit Farm, two miles east of Jackson's southeast city limits; one mile south of Michigan Center.

Address—C. N. Flansburgh & Son, R. F. D. No. 7, Jackson, Mich.

SPRING 1928

### Come and See

**FRIENDS**—In these days of the automobile when so many of you come after your own plants, sometimes a hundred miles or more if wanted in large amount, with but little time to wait, it is the more important that we have due notice, received at least the day before, remembering that we are on R. F. D. as above with incoming mail but once a day.

### Fresh Dug Plants

(Every strawberry plant from us must be fresh dug)

With this understanding we are more than pleased to have you come after them in person. It might well be to our mutual advantage if you did have to stay awhile and look around at this time and later come and see our most dependable varieties in fruit and certain new varieties on trial not found elsewhere. As the years go by we are growing more and more—especially for fruit—the finest on the market. Come and see.

Time was when we were growing over a hundred varieties, listing 65 or more in our catalog each year. Today we only want the best. If only one variety like Howard No. 17 (Premier) that covers the entire June fruiting season, with Progressive Everbearing—from earliest of all in Spring until the ground freezes in Fall, with unlimited supply of water from our lake near by to irrigate when needed, there is little left to chance. We hold these two varieties the best today and growing better with us year by year. But who knows what Providence may have in store?

### Over 5,000 New Varieties

We have over 7,000 seedling plants to fruit this season including over 5,000 varieties, a fourth or a third of which are everbearing. If but one of these proves better than Premier, or one better than Progressive, we will surely let you know.

Elsewhere we have about 15,000 plants from divided crowns of the most mysterious of all everbearers, the most ideal variety that has ever been produced, if it had not reverted or can be regained.

The young folks call me "Dad." Old friends most always find me out somewhere among the plants—"the man with the hoe." They may often wonder what I see out there alone, where they may see no weeds. But that hoe is light and sharp as file can make it and there's lots to think about as I hoe along. Some may

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U. S. Department of Agriculture, for

Life  
Worth  
Living  
in  
Country  
or  
in  
Town

not know that I am as eager and enthusiastic now, and more so, than I was forty years ago or twenty, ten, or yesterday, and doubly glad to see old friends—and new ones too—now that you mention strawberries.

The new Latham red raspberry is a good one. We are strawberry specialists but we set an acre especially for fruit after a thorough trial and we urged our friends to try it. Not a plant was found by authorities that showed Mosaic in 1926. Last season showed that there was hardly a patch in Michigan and elsewhere that was entirely free from it—including ours—so we have no plants for sale unless we buy for you elsewhere under special certificate of inspection for raspberries, if any such is granted. The plants we sold last Spring were twice officially inspected but if Mosaic has appeared among them since then the only remedy so far known is to rogue them out by the roots and burn them.

There was a big drive on by the authorities last summer in Michigan and elsewhere about this Mosaic that was found making rapid headway among all varieties including more or less among the Latham. Write the M. S. C. for such information as they may be able to supply.

It was not our intention to grow plants of this or anything but strawberry plants for sale, but this was such a superior red raspberry that we wanted all our friends to know about it.

Last season we had good rains for the June fruiting so we did not irrigate by flooding between rows. Later on with the long drouth until quite late in Fall we used some overhead among the everbearers, including the March, the White Showers and the Skinner systems—all good—each with oscillators and all portable each wetting down a strip about 50 feet wide before shifting to the next line of temporary iron piping posts. We grow our strawberries in rotation with other crops for best plants possible to grow, mostly soy beans for plowing under or for seed and want no permanent posts or fixtures to interfere when fitting for a crop. Everything is portable except the underground with hydrants and the pumping from a ditch to the lake near by. We are gradually extending this system and hope to have at least ten acres of a forty that corners on the lake adjoining our grove all under irrigation some day.

## Strawberries For Canning

Half Price If You Pick Them Yourself  
Monday, Wednesday, Friday—While They Last

As usual we had our own pickers until about mid-season when prices are lowest and the fruit most plentiful, when we let the people in, coming mostly from the city and near by. Others from as far as twenty miles around bringing their own crates and baskets or we furnished them to be redeemed at cost if returned in good order—a practice we have followed more or less for over thirty years. At first for Monday only, then every day but Sunday while they lasted. Last season, owing to the crowds we set these field days for Mondays, Wednesdays and Fridays only. We let them in at 7:00 o'clock a. m. More often a hundred may be counted around 9:00 or 10:00 o'clock with all over for the day by noon.

We never have any strawberries picked on shares or in this way only at the end of the June fruiting.

This plan works well with the nurseryman who has odds and ends of rows of many different varieties. It is different with us nowdays with our few and only best varieties, but on the whole it pays us well and is a great attraction.

NOTE. We grow more Premier and Howard than all other June varieties combined—the finest early to late June variety we have ever grown or seen. These two are one and the same variety that was originated by A. B. Howard & Son, of Massachusetts, in 1906. Best known as Howard No. 17 in the East. We are still keeping them apart. We have its history on file from the beginning, but what is more important now is that it is the great commercial variety today.

For many years we have always plowed the old plants under after their first June fruiting, but with the advent of Progressive—of such extreme vitality and hardiness—we found it profitable to save the mother plants to fruit the second Fall under thorough cultivation after digging the runner plants in Spring—a sort of rough hill culture. Later on, whenever the mother plants of "Premier" or "Howard" had been left when digging they showed this like superiority among the June varieties as did Progressive among the everbearers so we save the mother plants of these as well which make good rows. As we do not dig these rows to sell or to reset there are more to fruit of this finest of all June varieties, which is of course the great attraction.

## THE EVERBEARERS

Last year we were again sold out early of the Progressive and Champion—the leading everbearers, returning orders and remittances later in the season for many thousand plants that could not be supplied.

We introduced Progressive in 1913 as a novelty, predicting that it would become a great commercial variety in the future near the larger towns and cities, but that its greatest stronghold would always be in the family garden everywhere. Last year we told of one of our customers who had realized \$2,359.50 per acre from 30,000 plants got of us in the Spring before (1925), grown hill culture under irrigation, and ordering 60,000 more of us for 1926 and again 60,000 more for 1927. This variety is a good strong grower, but like all everbearers there are always some plants that go all to fruit, building up large size, making few if any new plants. They are the natural hill culture variety, doing best in hills or thin set rows when the fruit is large and fine and produced in great abundance throughout the Summer and Fall. The earliest of all varieties at the regular June fruiting in the Spring, we have discarded all other everbearers of the past for this, depending on Progressive while trying out the new. We believe we have as good if not the best strain of this variety in existence.

Champion is like Progressive. Our plants were from the introducer. Said to be a seedling of Progressive. It's a good one, anyway.

Mastadon is a good grower and productive. The fruit is large and handsome in the sunshine, but slow to ripen under the foliage. Of good, but not high quality like the Progressive.

Someone advised, "Don't cultivate or hoe except to kill the weeds," but I have never seen this overdone with strawberries—the more you give, the more you will receive.

## PRICE LIST

Six plants of one variety at dozen rates; 50 plants of one variety at hundred rates; 500 plants of one variety at 1,000 rates. (P) for perfect; (I) for imperfect blossoms.

The Everbearers are in blackface type.

	By Parcel Post, Prepaid Per 12	By Express, Not Paid Per 100	By Express, Not Paid Per 1,000	By Express, Not Paid Per 100	By Express, Not Paid Per 1,000
Dr. Burrill (P) -----	\$0.20	\$1.00	\$ 6.00	\$0.85	\$ 5.00
Champion (P) -----	.40	2.50	16.50	2.35	15.00
Cooper (P) -----	.20	1.00	----	.85	----
Early Bird (P) -----	.20	1.00	----	.85	----
Howard No. 17 (P) -----	.20	1.00	8.50	.85	7.00
K's Big Late (I) -----	.20	1.00	8.50	.85	7.00
Premier (P) -----	.20	1.00	8.50	.85	7.00
Mastadon (P) -----	.40	2.50	----	2.35	----
Progressive (P) -----	.40	2.50	16.50	2.35	15.00
Sen. Dunlap (P) -----	.20	1.00	6.00	.85	5.00

## HILL CULTURE

Set out in three foot rows, the plants 14 inches in the row (about 12,000 plants per acre) or in two foot check rows to cultivate both ways (about 11,000 plants per acre). Keep plants disbudded until well established (about July 10). Keep off all runners and keep the soil at all times loose and lively by thorough cultivation and repeat—the more you give the more you will receive.

For matted rows we grow the June varieties 3½ feet by 14 to 18 inches in the row (about 6,000 plants per acre).

We know how it is with farmers. We have 84 acres here at Round Lake Farm, but our only money crop is fruit and plants. We couldn't make the taxes here just farming. We have a Centaur Garden Tractor that a boy can ride when the hired man is busy elsewhere with the team. The brown earth laughs, "Ha! ha!" as the spring teeth dig, while the lagged wheels act like a cultipacker between rows. Then comes the hoe—my job—to finish up around each plant. Quite often alone; sometimes an acre in a day if done in time before the weeds and grass get a start. Another someone has said, "If time's a factor, use a tractor."

Anyhow, if anything can pay for all this overhead today it surely is strawberries. But I sometimes think it's lucky that I like to hoe.

## MICHIGAN STATE DEPARTMENT OF AGRICULTURE

Orchard and Nursery Inspection

### Certificate of Nursery Inspection No. 563

This is to certify that the strawberry stock of C. N. Flansburgh & Son, Jackson, Mich., has been examined and found apparently free from dangerous insects and dangerously contagious tree and plant diseases.

HERBERT E. POWELL, Commissioner.

This Certificate to be Void after September 15, 1928.

Bureau of Agricultural Industry

A. C. CARTON, Director.

E. C. MENDEMBERG, In Charge of  
Orchard and Nursery Inspection.

Lansing, Michigan, August 1, 1927.

NOTE. Exact copy of this certificate must accompany all shipments of stock.

**WE GUARANTEE OUR PLANTS** true to name and to reach their destination in good condition by express or mail to all parts of the United States **from April 1 to May 5**, with the understanding that we shall not be liable for more than the original cost of the plants in any case. Should a package go astray, be damaged or destroyed enroute, or any error we have made, to be notified at once.

All orders promptly acknowledged and notice sent when plants are shipped except when forwarded by mail. **Our Certificate of Inspection is attached to every package.**

We begin our shipments south as soon as we can dig in Spring, about April 1st, sometimes in March. We like to have our customers say when or proper season, or ship when notified and let us know a few days in advance. **We do not substitute without permission.**

**Terms:** Cash with order, but orders will be booked to hold if part payment is enclosed, the balance to be sent before shipment. Remit by Postoffice or Express money order, bank draft or check or small sums in one or two cent stamps. **A check is often more convenient** for our customers and by courtesy of our banker is equally acceptable to us.